



CONTACT:
FOR MEDIA INQUIRIES:
Shaun-Teka Joyner
Director of Operations
sjoyner@1000bikes.org

FOR IMMEDIATE RELEASE

THE 1000 BIKES FOUNDATION LAUNCHES TO GIVE 1000 BIKES TO FOSTER YOUTH AND THEIR FAMILIES

(Los Angeles, CA- April 20, 2010)- The 1000 Bikes Foundation is pleased to announce its official launch in Los Angeles, CA. Founded by Michael “CoolAssMike” Bowers, the mission of The 1000 Bikes Foundation is to enhance the quality of life of foster youth and their foster families by exposing them to healthier lifestyles that can impact their family, environment, local and global communities. The 1000 Bikes Foundation is committed to creating a future for youth by shaping its efforts around four core values: Foster Youth, Healthy Lifestyles, Community Service/Leadership and Family Building.

“I grew up in the “the system””, explains founder Michael Bowers, “having a bike can help transform the lives of these youth, encourage healthy lifestyles and facilitate bonding in new families, bonding that is often missing.” In addition to equipping foster youth and their families with bikes, 1000 Bikes also give each recipient a lock, helmet, light, vehicle bike rack and monthly family-friendly riding and bonding events. These events will include group rides, demonstrations projects, safety training, day at the track, overnight cycling trips, racing teams, bike days, career training and more.

About the 1000 Bikes Foundation:

The 1000 Bikes Foundation is a not-for-profit organization which is dedicated to putting a bike in the hands of 1000 foster youth and their families in communities across the United States. The 1000 Bikes Foundation is more than just a charity; it is a movement that creates a 1000 bike tread-mark in every city it rides through. Through the giving of equipment, education and demonstration projects, 1000 Bikes promotes the use of bicycles to foster youth and their families as a way of looking beyond their current situation, facilitating family bonding and encouraging healthier lifestyles.

For additional information, please visit us online at www.1000bikes.org

###