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**FOR IMMEDIATE RELEASE**

**The 1000 Bikes Foundation Partners with Palms Cycles to Give Bikes to Foster Youth**

(Los Angeles, CA- May 7, 2010)- The 1000 Bikes Foundation has partnered with Palms Cycles to give 1000 Bikes to foster youth. Palms Cycles will provide the 1000 Bikes Foundation with bikes, helmets, and bike locks for foster youth and serve as an official 1000 Bikes location for bike service and repairs in Los Angeles. Palms will also carry the Cool Ass Ride t-shirts, which are available for every monthly ride.

“Were extremely excited about our new alliance and look forward to a growing and productive partnership,” says Cool Ass Mike Bowers, 1000 Bikes Founder, “it’s the first roll on what we plan to be a long ride. Palms Cycles is a prime location, with quality affordable bike in Los Angeles.” Over the coming months 1000 Bikes will explore ways to improve the quality of bikes and services offered to youth and their families. The partnership will provide a new blueprint for broad, non-exclusive partnerships between other companies.

**About the 1000 Bikes Foundation:**

The 1000 Bikes Foundation is a not-for-profit organization which is dedicated to putting a bike in the hands of 1000 foster youth and their families in communities across the United States. The 1000 Bikes Foundation is more than just a charity; it is a movement that creates a 1000 bike tread-mark in every city it rides through. Through the giving of equipment, education and demonstration projects, 1000 Bikes promotes the use of bicycles to foster youth and their families as a way of looking beyond their current situation, facilitating family bonding and encouraging healthier lifestyles.

**About Palms Cycles:**

Palm Cycles creates custom masterpieces from old frames are new ones. Their parts and components selection is second to none with everything from hubs to nipples in multiple finishes and colors. They have a full range of built up fixed gear bikes, single speed bicycles, and track bikes. Powder Coating and detailed accenting is their specialty. Palms Cycle has been proudly serving West Los Angeles, Culver City, Cheviot Hills, Pacific Palisades, Venice, Santa Monica, Mar Vista, and the Marina Del Rey for over 75 years. Bicycle brands currently carried include Electra, Haro, Raleigh, Nirve, Fuji, Masi, Felt, Lowrider, 3G, and SE. Palms Cycles is located at 3770 Motor Avenue Los Angeles, CA 90034-6404 - (310) 838-9644. Open Weekdays 10am-6:30pm; Sat 9:30am-5:30pm; Sun 11:30am-4pm. For additional information, please visit them online at [www.palmscycleshop.com](http://www.palmscycleshop.com)

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